

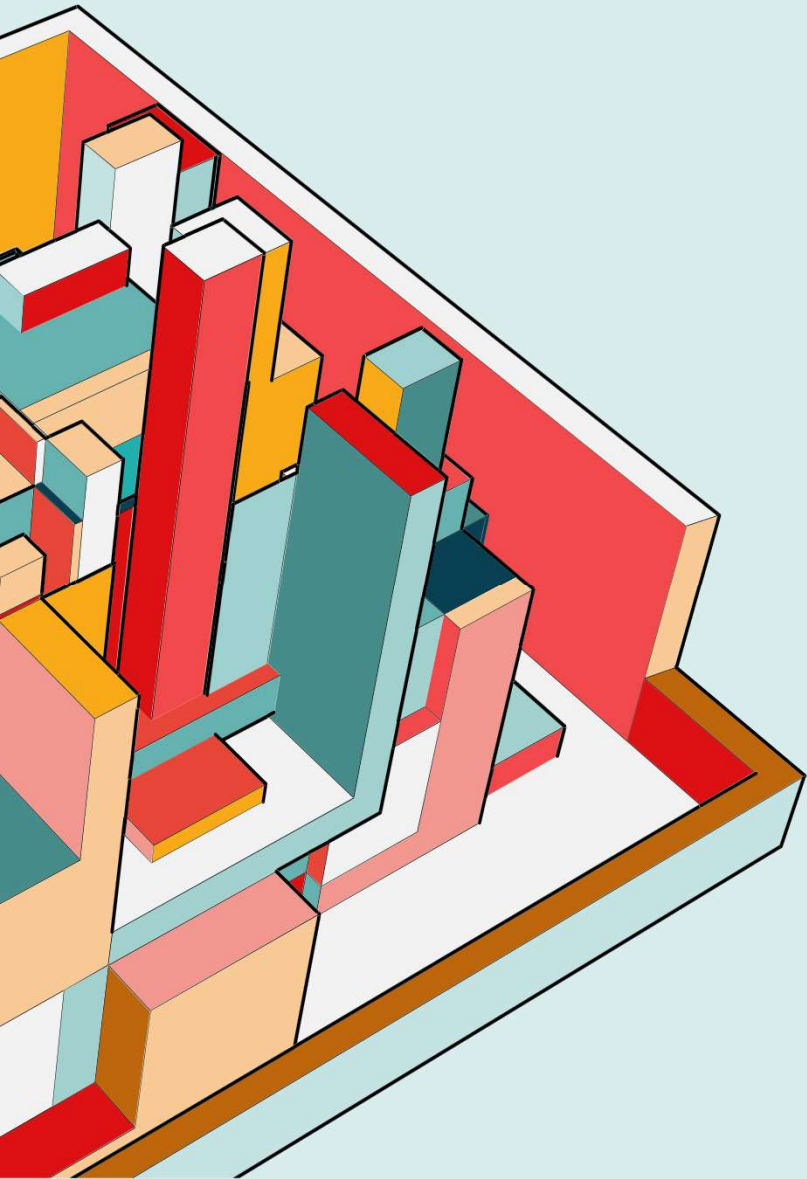
SAVANNAH KRAUSE



TIM NORLIN | VICE PRESIDENT
AT ROEHL TRANSPORT



MIKE WARREN | FORMER EDITOR
AT MMC LOCAL



AGENDA

- ✓ Roehl Transportation
- ✓ Values & The Roehl Way
- ✓ Tim Norlin
- ✓ Guidance & Inspiration

- ✓ MMC Local
- ✓ Mike Warren
- ✓ Guidance & Inspiration

- ✓ What's Next

ROEHL TRANSPORT | WHERE IT ALL BEGAN & WHERE THEY ARE NOW

- Job Opportunities:
 - Driver
 - Driver teacher
 - Fleet Operations Manager
 - Fleet Manager
 - Event Recorder Tech
 - Customer Service Rep
 - Driver Recruiter
 - And More!

- Everett Roehl
 - 1962
 - Marshfield, Wi
 - 1 truck
 - Rick Roehl



<https://www.roehltransport.com/>

THE SAFE SEVEN



Slow Down!
Stay Back!
**Know What's
Happening**
Yield to Others
Expect the Expected
Prepare to Drive
Reduce the Risk



DRIVING THE ROEHL WAY

Values vs Priorities

- Safety
- Innovation
- Delivering Success
- Doing the Right Thing
- Driver-Driven
- Unity in Diversity

TIM NORLIN | VICE PRESIDENT

- Operations management
- Marketing management
- Collaboration with Rick Roehl
- Oversees recruiting dept
- Oversees driver hiring



Communications

- Virtual meetings with customer organizations
- Collaboration with Rick Roehl
- Email updates to recruiting and processing departments
- Conferences and conventions

Transport Topics

**RECRUITING
PROFESSIONAL
OF THE YEAR** Tim Norlin

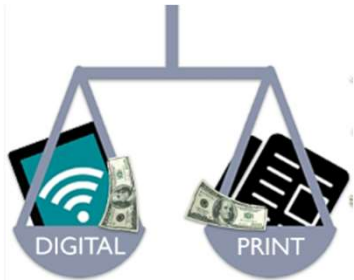
GUIDANCE & INSPIRATION

- Driver-Driven mentality
- Private, family owned versus profit driven
- Dedication & loyalty
- Willing to make changes to improve team moral & performance



MMC LOCAL

- Family owned
- Print publications and distribution
- Denmark, Wi 1953
- Frank Wood, founder
- Current CEO Patrick Wood
- Community newspapers, shoppers, websites, magazines



Values

- Diverse Media
- Quality product
- Use of new technology



Award-winning newspaper publications

Consistent winners in the Wisconsin Newspaper Association and Wisconsin Community Papers organizational award presentations.



Patrick Wood

<https://www.mmclocal.com/>



MIKE WARREN | EDITOR AT MMC

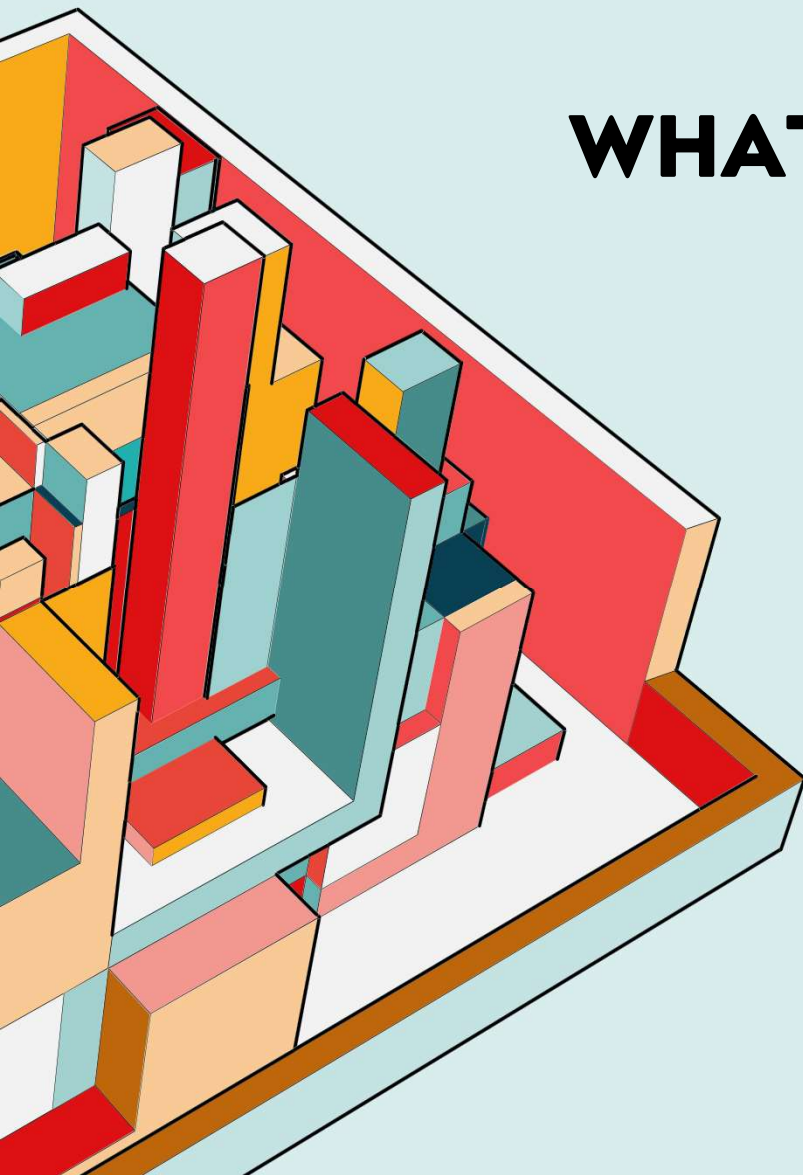
- WDLB
 - Broadcast journalism
 - Radio announcer
 - Thom Gerretsen
- Marshfield Hub City Times
- Wisconsin Rapids City Times
- Communications



GUIDANCE & INSPIRATION

- Establish credibility
- Never burn a bridge
- Connections pay off
- Make yourself available
- Always show up
- Do the hard work



An abstract 3D bar chart graphic on the left side of the slide. It features several vertical bars of varying heights and colors, including red, orange, yellow, and teal. The bars are arranged in a way that suggests a progression or growth, with some bars having multiple segments. The background of the slide is a solid light blue.

WHAT'S NEXT

- ✓ Networking
- ✓ Connections
- ✓ Showing up
- ✓ Doing the hard work
- ✓ Dedication to the right thing

THANK YOU

Savannah Krause

savannahkrause.contact@gmail.com

skrause3@live.maryville.edu

Senior at Maryville University

